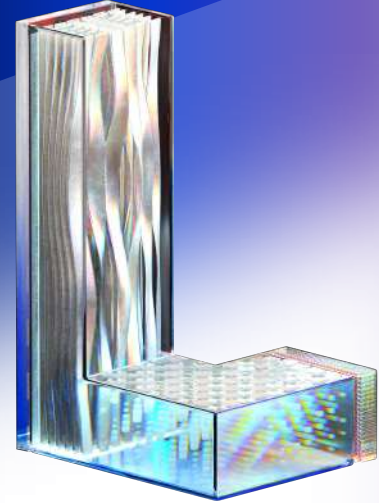


BlendVision LOOM

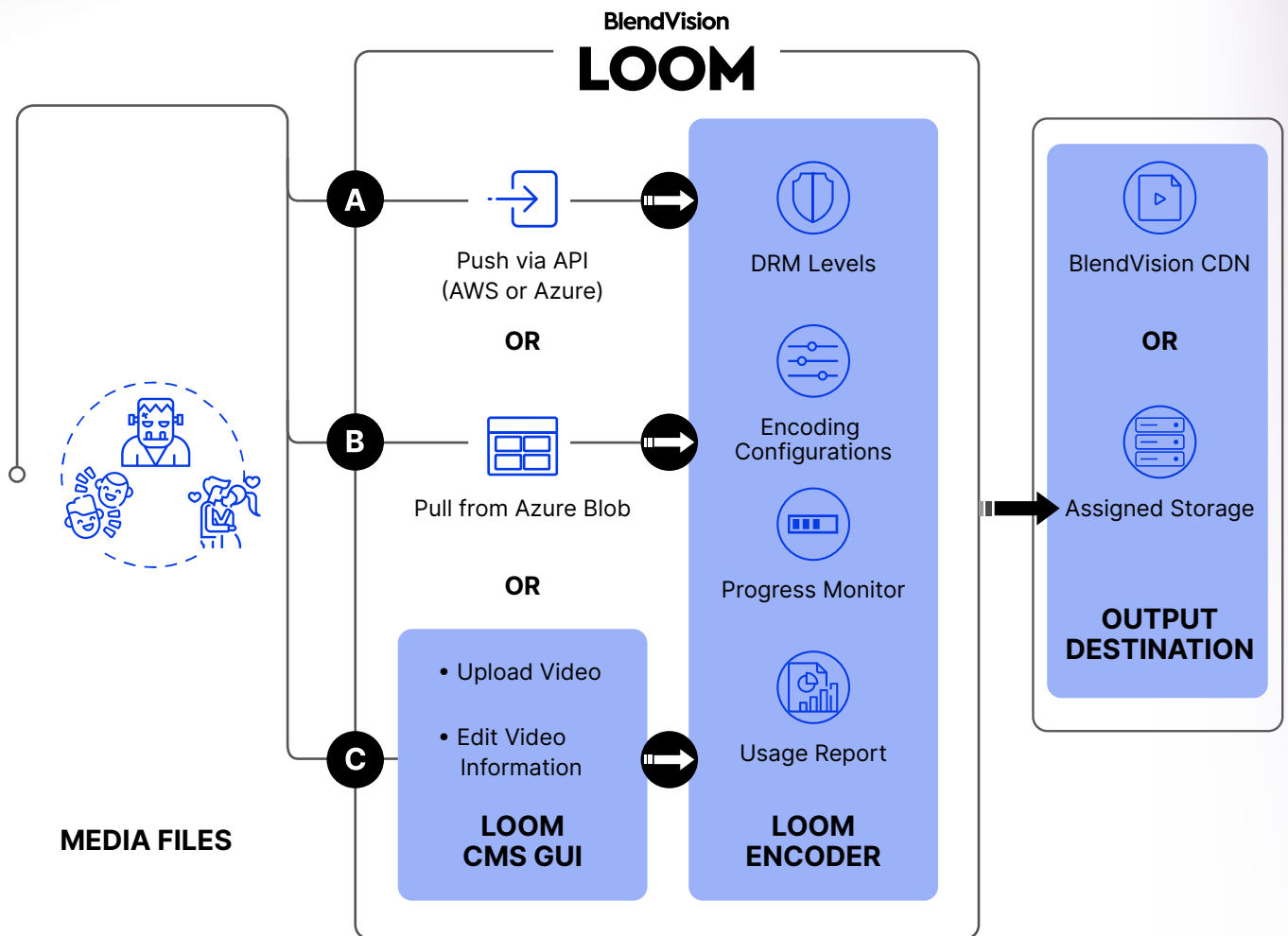
A lightweight yet powerful video encoding solution designed to fit your workflow. Experience next-generation transcoding, comprehensive content protection and unlimited scalability.

Deliver high-quality video at the lowest bandwidth with BlendVision LOOM.

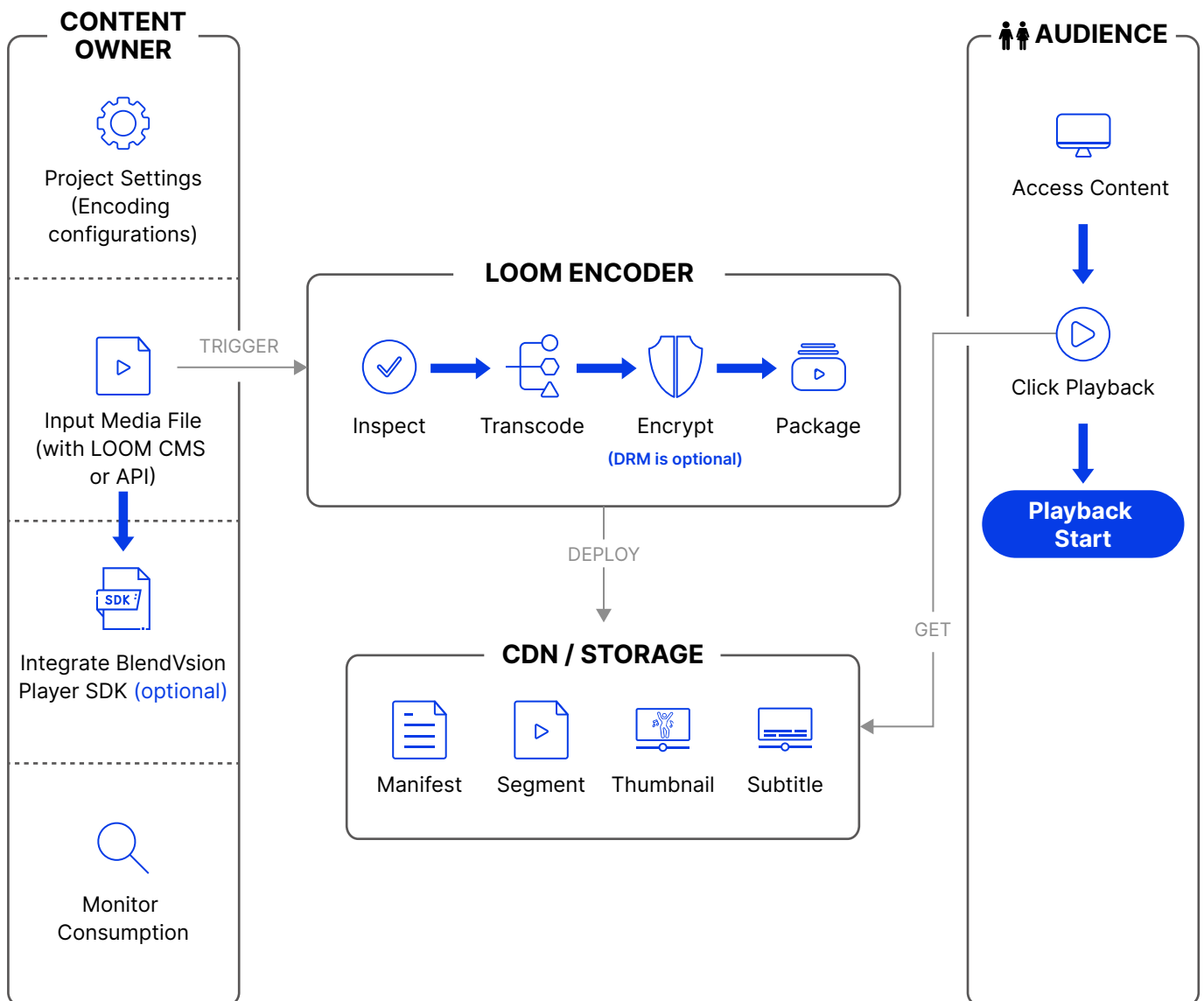


How BlendVision LOOM Helps

Prepare your content for high-quality streaming without high-bandwidth requirements.



BlendVision LOOM Service Flow



BlendVision LOOM Features

| | |
|--|---|
| Branded OTT Apps | |
| Manage and convert your media files into a digital format for smooth and high-quality online streaming | <ol style="list-style-type: none">1. Video encoding2. Encoding profile configurations: Manage video codec, output resolution and bitrate3. Multiple audio tracks encoding4. Subtitle: Support both burn-in and embedded subtitle5. Smart queue and priority queue: Manage encoding lead time6. Ultra Queue: Guaranteed encoding lead time based on contract deal CONTACT US7. Storage optimization: Archive source video CONTACT US8. Encoding progress monitor and status notification9. Embedded player: Preview encoded videos |
| Content Delivery | |
| Serve content with instant availability worldwide | <ol style="list-style-type: none">1. BlendVision Content Delivery Network (CDN)2. Assigned CDN: Allows you to choose the output CDN endpoint CONTACT US |
| Content Protection | |
| Optional feature to protect your content from piracy | <ol style="list-style-type: none">1. AES-128 key encryption2. Third-party key server integration3. DRM Protection (Tech Partners include Widevine, PlayReady, FairPlay) |
| Integration Flexibility | |
| Fit BlendVision LOOM into your existing workflows with APIs | <ol style="list-style-type: none">1. API2. DRM API3. Web Player SDK COMING SOON4. Android / iOS SDK |
| Analytics & Reports | |
| Reports that enable you to manage video costs | <ol style="list-style-type: none">1. Usage report2. Analytics report COMING SOON3. DRM report4. Storage report5. CDN consumption |
| Customer Support | |
| Run your OTT business and let BlendVision take care of the rest | <ol style="list-style-type: none">1. Technical support2. Premium Support CONTACT US |

BlendVision LOOM Input/Output Formats

| Category | Specification | Note |
|----------------------|---|--|
| Output cloud storage | Azure Blob, AWS S3 | |
| Streaming protocol | MPEG-DASH, HLS | MPEG-DASH by H.264 & H.265 HLS by H.264 |
| Output video codec | H.264/AVC, H.265/HEVC | |
| Output audio codec | AAC-LC | |
| Content protection | AES-128, Google Widevine, Apple FairPlay, Microsoft PlayReady | FairPlay is H.264 only |
| Input container | .mpg, .m2ts, .mp4, .mov, .ts, .mkv, .av | |
| Input video codec | H.264/AVC, H.265/HEVC | |
| Input audio codec | AAC-LC, MP3 | |
| File size | Up to 50GB | |
| HDR | HDR10, HLG | |